GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:1472
ANSWERED ON:27.11.2007
EXPORT OF FLOWERS
Kaushal Shri Raghuvir Singh

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the ASSOCHAM has made an assessment that the country is likely to export flowers to the tune of Rs. 100 crore only and lag behind in achieving the target of Rs. 300 crores by the end of 2010;

(b) if so, the basis on which the assessment has been made;

(c) whether the Government has prescribed any modus operandi for the export of flowers;

(d) if so, the details thereof; and

(e) the steps proposed to be taken by the Government to achieve the target?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JAIRAM RAMESH)

(a)&(b) The Government is not aware of the assessment made by the ASSOCHAM or the basis on which it has been made.

(c) Government has not prescribed any modus operandi for the export of flowers.

(d) Does not arise.

(e) The steps taken by the Government to promote the exports of flowers include setting up of centers for perishable cargo at International airports at Mumbai, Delhi, Bangalore, Hyderabad, Chennai & Trivandrum, wholesale market-cum-flower auction centers at Bangalore, Mumbai, Noida (UP) and Kolkata, Market Facilitation Center in Asalsamer, Netherlands and six Agri Export Zones. Financial assistance has also been extended to registered exporters of APEDA under the Schemes of APEDA for Market Development, Infrastructure Development, Quality Development, and Transport Assistance to promote export of agri produce including floriculture products.